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MORRISON | FOERSTER425 MARKET STREET
SAN FRANCISCO
CALIFORNIA 94105-2482

TELEPHONE: 415.268.7000

FACSIMILE: 415.268.7522

WWW.MOFO.COM

MORRISON & FOERSTER LLP
NEW YORK, SAN FRANCISCO,
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To:

NAME:	FACSIMILE:
MS Amendment US Patent and Trademark Office	(571) 273-8300

FROM: Michael S. Garrabrants
Reg. No. 51,230

DATE: June 23, 2006

Number of pages with cover page:	16	
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Comments:

ATTORNEY DOCKET NO.: 324212003100
SERIAL NO.: 09/638,457
FILING DATE: August 14, 2000
INVENTOR(S): Eric BOYD et al.
TITLE: OFFLINE-ONLINE POINTS SYSTEM AND METHOD
EXAMINER: R. Alvarez
GROUP ART UNIT: 3622

Papers attached herewith:

1. Transmittal - 1 page
2. Amendment - 14 pages

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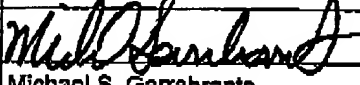
PTO/SB/Z1 (09-04)

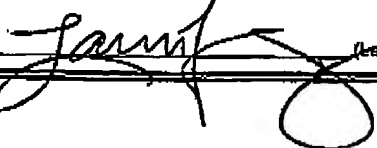
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TRANSMITTAL FORM <i>(to be used for all correspondence after initial filing)</i>		Application Number	09/638,457
		Filing Date	August 14, 2000
		First Named Inventor	Eric BOYD
		Art Unit	3622
		Examiner Name	R. Alvarez
Total Number of Pages in This Submission	15	Attorney Docket Number	324212003100

ENCLOSURES (Check all that apply)		
<input type="checkbox"/> Fee Transmittal Form <input type="checkbox"/> Fee Attached <input checked="" type="checkbox"/> Amendment/Reply - 14 pages <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Extension of Time Request <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Information Disclosure Statement <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Reply to Missing Parts/Incomplete Application <input type="checkbox"/> Reply to Missing Parts under 37 CFR 1.52 or 1.53	<input type="checkbox"/> Drawing(s) <input type="checkbox"/> Licensing-related Papers <input type="checkbox"/> Petition <input type="checkbox"/> Petition to Convert to a Provisional Application <input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Request for Refund <input type="checkbox"/> CD, Number of CD(s) _____ <input type="checkbox"/> Landscape Table on CD	<input type="checkbox"/> After Allowance Communication to TC <input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary Information <input type="checkbox"/> Status Letter <input checked="" type="checkbox"/> Other Enclosure(s) (please identify below): 1. Fax Cover Sheet
Remarks		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name	MORRISON & FOERSTER LLP (Customer No. 20872)		
Signature			
Printed name	Michael S. Garrabrants		
Date	June 23, 2006	Reg. No.	51,230

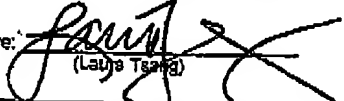
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Docket No.: 324212003100
(PATENT)

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Dated: June 23, 2006	Signature:  (Latha Tsang)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Eric BOYD et al.

Application No.: 09/638,457

Confirmation No.: 9536

Filed: August 14, 2000

Art Unit: 3622

For: OFFLINE-ONLINE INCENTIVE POINTS
SYSTEM AND METHOD

Examiner: R. Alvarez

**AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION AND RESTRICTION
REQUIREMENT**

MS Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

This is in response to the non-final Office Action dated March 24, 2006 (Paper No. 03132006), for which a response is due on June 24, 2006. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

The non-final Office Action also includes a restriction requirement between claims 75, and 77-79 and the remaining pending claims. By virtue of previous examination on the merits of the remaining pending claims, the remaining pending claims were constructively elected for continued prosecution, resulting in the withdrawal of claims 75, and 77-79.

sf-2123311

Application No.: 09/638,457

2

Docket No.: 324212003100

Amendments to the Claims are reflected in the listing of claims which begins on page 3 of this paper.

Remarks/Arguments begin on page 9 of this paper.

sf-2123311